

**HANNIBAL REGIONAL HEALTHCARE SYSTEM
NORTHEAST MISSOURI REGIONAL HEALTH STEERING COMMITTEE
CHNA IMPLEMENTATION PLAN; 2023-2025**

BACKGROUND

2022 Community Health Needs Assessment:

The community, as designated by the primary service area of Hannibal Regional, includes the counties of Marion, Ralls, Lewis, Pike, Shelby and Monroe. In the spring of 2022 a community health needs assessment was conducted. The findings from the community health needs assessment can be found at hannibalregional.org

Based on the feedback received from a regional survey of key stakeholders and input during a town hall held on May 12, 2022, regional health needs were prioritized as follows:

1. Mental Health Services
2. Available Workforce
3. Drug/Alcohol Abuses
4. Access to Child Care
5. Chronic Diseases
6. Lack of Insurance/ Healthcare Costs

REGIONAL HEALTH IMPROVEMENT STRATEGIES

Following are strategies that will drive improvement over the next three years. Each quarter, the Regional Health Steering Committee will collaborate on measurable goals, objectives and action plans to achieve each of the identified strategies.

MENTAL HEALTH SERVICES

1. Prevention, Awareness and Services

- a. Through mental health providers identify the full spectrum of mental health resources to educate community on options and availability.
- b. Through the assessment identify gaps in services and assist in building out services through either creation or partnerships with other entities.
- c. Continue to improve mental health awareness through certifying and/or recertifying an additional 150 residents/year in Mental Health First Aid.
- d. Identify new resources in the area for suicide awareness and prevention, and support initiatives through the Marion County Health Department Wellness Coalition.
- e. Create partnerships with employers and education providers to march mental health resources to the needs of these organizations.

AVAILABLE WORKFORCE

1. Training, Development and Recruitment and Retention Strategies

- a. Identify all the entities that are working on this important issue.
- b. Through Regional Health Steering Committee members, routinely update and discuss the various programs and services that can be offered to organizations throughout the region.

- c. Specific to healthcare workforce, continue to build out the partnership with K-12 and higher education entities in creating programs and incentives to increase the healthcare workforce.
- d. Actively engage in various programs that bring resources and funding to northeast Missouri to build and strengthen the workforce.
- e. Discuss and help assist various recruitment and retention programs that can be used throughout the region in offering resources to employees to increase job satisfaction and retention, including access to various personal resources including mental health/stress resources.

DRUG/ALCOHOL ABUSE

1. Awareness, Preventions and Services

- a. Identify partners throughout the region that have expertise in this area, and increase steering committee's understanding of issues and resources.
- b. Continue to explore prevalent drug abuse issues for adolescents and work with community partners to address specific risk to adolescents.
- c. Support collaborations such as the Alliance for Substance Abuse Prevention (ASAP) and the DARE program to increase awareness and utilization of such groups.
- d. Link mental health resources and access to care to those needing assistance in their recovery.

ACCESS TO CHILDCARE

1. Access and Availability of needed care

- a. Identify all the entities that are working on this important issue.
- b. Through Regional Health Steering Committee members, routinely update and discuss the childcare needs of the region.
- c. Identify gaps in childcare throughout the region and match resources, funding and other programs to assist in the creation or expansion of childcare options.
- d. Specific to healthcare, identify the obstacles that healthcare workers face in accessing care, especially after hours, and identify ways to offer more access.

CHRONIC DISEASES (Cardiac, Cancer, Diabetes, etc)

1. Identification, Management and Ownership

- a. Continue to offer yearly screening opportunities to include low cost lab results and health related activities.
- b. Create strong regional partnerships with various service organizations to better meet the needs of the underserved in addressing their chronic disease management.
- c. Lead efforts to better educate community on the importance of disease management, linking support groups and programs to specific populations.
- d. Reduce barriers to care through outreach efforts, throughout region and through the steering committee resources, including employers and schools.

LACK OF INSURANCE / HEALTHCARE COST

1. Education, Access and Reduction of Cost

- a. Sustain and enhance access to care for those who are uninsured/underinsured and living in poverty by continuing to strengthen support for the Hannibal Free Clinic and charity care.
- b. Further research the barriers to accessing insurance and offer resources throughout the region to educate on insurance and Medicaid/Medicare.
- c. Further research the barriers that underserved populations meet when trying to access care, and work to reduce and eliminate these barriers.
- d. Promote and participate in Project Community Connect each year, aligning those in need with free social service resources.
- e. Explore funding resources available through the Missouri Foundation for Health or other funding opportunities for healthcare services.

IMPLEMENTATION

In assessing the needs identified in the CHNA, and designing an approach to best meet these needs, a core group of leaders that serve numerous areas of the primary service area were identified and they provided feedback on the various initiatives they currently have in place to meet some of the identified needs. To better collaborate and work together, we have determined that we will work with these key leaders to either lead specific efforts or find ways to support their efforts, to better the region we serve. The Regional Health Steering Committee will guide the plan's implementation from 2022 – 2024, and work to integrate it through the region in various ways, and through multiple stakeholders not listed below. Members of the committee include:

- Craig Parsons, Marion County Health Department
- Denise Damron, United Way of the Mark Twain Area.
- Wendy Harrington, Hannibal Regional
- Corey Mehaffy, Hannibal Regional Economic Development
- McKenzie Disselhorst, Hannibal Area Chamber of Commerce
- Stacey Nicholas, Douglas Community Services
- Wendy Johnson, Moberly Area Community College
- Crystal Freeman, Hannibal YMCA
- Chris Maune, Hannibal Regional
- Meghan Karr, Hannibal School District